



# 1st International Conference 2025

on Sustainability, Technology & Innovation, AI & Analytics, Green Practices, and Entrepreneurship & Management

## STAGE-2025

March 20-21, 2025

GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR

CITY GATE

In collaboration with

Indo-Gulf Management Association  
Dubai

Research Culture Society  
USA and India

Organised by :

## Department of Commerce

Guru Jambheshwar University of  
Science & Technology, Hisar (Haryana) India  
(Established by State Legislature Act 17 of 1995)  
'A+' Grade University Accredited by NAAC

## ABOUT THE CONFERENCE

The ever-evolving landscape of sustainability, technology, and innovation is driving unprecedented transformation across industries and societies. Addressing these changes requires a multidisciplinary approach, integrating advanced research and innovative practices with actionable insights. This conference provides a platform to bridge the gap between students, researchers, practitioners, and industry leaders, fostering collaboration and the exchange of ideas to address complex global challenges.

Through STAGE-2025, we aim to create a blueprint for sustainable growth by exploring cutting-edge advancements in technology, promoting green initiatives, and fostering entrepreneurship. The conference encourages discussions on emerging trends, strategies, and solutions to drive sustainable development while advancing innovation and business practices

## GURU JAMBHESHWAR UNIVERSITY OF SCIENCE & TECHNOLOGY, HISAR

Guru Jambheshwar University of Science & Technology, Hisar (formerly Guru Jambheshwar University) is a State University established in 1995 by an Act of the Legislature of the State of Haryana (India). The University is situated at Hisar. The University is spread over a sprawling area of about 372 acres. The University is currently offering more than 150 UG, PG, P.h.D. Programmes through campus, ODL and online mode. The University has started and restructured many programmes under NEP-2020. In the National Institutional Ranking Framework (NIRF) 2024, the University has secured 47th rank in State Public University Category, 55th rank in Pharmacy Category. A total of 6629 research papers have been published by the faculty in peer reviewed journals of repute which are listed in SCOPUS with more than 118000 citations. The h-index of the University has increased to 130 which is highest h-index of any University in the State of Haryana.

## ABOUT THE DEPARTMENT OF COMMERCE

In today's dynamic world, characterized by constant changes in the economic and business landscape, future leaders, managers, and entrepreneurs must be prepared to adapt. The Department of Commerce ensures that every student gains the right blend of skills and domain expertise, enabling them to seamlessly integrate into the industry. Our faculty members, with their unique combination of academic and industry experience, employ innovative teaching methods that help students connect management theories with real-world applications. This approach empowers students to explore their strengths and refine their professional goals. The Department of Commerce fosters a disciplined and vibrant environment, ensuring quality education through an industry-driven, outcome-based curriculum. Practical labs, extracurricular activities, and competitive events play a vital role in transforming students into confident professionals.

## THE INDO-GULF MANAGEMENT ASSOCIATION, DUBAI

The Indo-Gulf Management Association (IGMA) is a premier platform dedicated to fostering innovation and excellence in management across India and the Gulf Cooperation Council (GCC) countries. Established to inspire global business and social innovations, IGMA emphasizes collaboration and knowledge exchange, focusing on the dynamic advancements in nations such as Saudi Arabia, the UAE, Oman, Qatar, Kuwait, and Bahrain. With a commitment to addressing the challenges of the modern era, IGMA offers cutting-edge workshops, training programs, and research initiatives. Leveraging tools like AI, flipped classrooms, management simulations, and real-world case studies, IGMA equips organizations and individuals with the skills to thrive in the "New Normal." As a non-profit entity, IGMA prioritizes accessibility, delivering impactful and cost-effective learning experiences that drive growth, innovation, and sustainable progress.

## RESEARCH CULTURE SOCIETY, USA AND INDIA

Research Culture Society (RCS) is a Government Registered International Scientific Research Organization. Registered with several United or Government bodies. It is also an independent, professional, non-profit international level organization. RCS – ISRO shall also initiate and set up new educational and research programs with other international organizations. Society is working for the research community at National and International level to impart quality and non-profitable services. Our vision is to be recognized as a leading provider of high-quality scientific research and development organization for the betterment of our present and future generations.

## CONFERENCE THEMES

The International Conference on Sustainability, Technology, and Innovation is driving unprecedented transformations across industries, practitioners, and academia. The sub-themes are not limited to these topics alone; they may also encompass other relevant areas.

### Sustainability

- Sustainable Innovation and Technology
- Corporate Sustainability and Responsibility
- Sustainable Finance
- Role of Sustainable Development Goals (SDGs) in Commerce

### Technology and Innovation

- Emerging Technologies
- Fin tech and Financial Innovation
- Innovation for Sustainability
- Industry Specific Technological Advancements

### Artificial Intelligence and Analytics

- AI Applications in Sustainability and Business
- Digital Currencies and Global Finance
- Big Data for Innovation and Efficiency
- Ethics and Accountability in AI

### Green Practices

- Green Marketing: Promoting Eco-Friendly Products and Services
- Green Supply Chain Management : Trends and Innovations
- Green Product Development
- Eco-Friendly Manufacturing Practices

### Entrepreneurship & Management

- Innovation and Startups
- Sustainable and Social Entrepreneurship
- Leadership and Management Trends
- Future Trends in Entrepreneurship and Management

## CONFERENCE HIGHLIGHTS (Hybrid Mode)

### Awards

Best Paper Award

### Publication Opportunities

1. All selected papers will be published as conference proceedings with an ISBN Number, subject to a copyright form duly signed and submitted after acceptance of the paper.
2. Selected papers will get a chance of publication in reputed journal subject to peer review (listed Scopus/Web of science, emerald/UGC care).

### The current list of journals for publication includes:

- IJIRMF- International Journal for Innovative Research in Multidisciplinary Field
- Euromed Journal of Management
- International Journal of Work Innovation
- International Journal of Financial Innovation in Banking
- Sustainability Accounting, Management and Policy Journal
- World Review of Entrepreneurship Management and Sustainable Development
- JIMS 8M- The Journal of Indian Management and Strategy

## PAPER SUBMISSION GUIDELINES

- All submissions will undergo a double-blind review process to ensure impartial evaluation.
- Full papers must include an abstract of up to 150 words summarizing the key aspects of the research.
- Authors must specify the theme under which they want their paper to be considered.
- Conceptual, empirical, and theoretical papers should be between 4000-6000 words.

### Formatting Requirements:

- Font: Times New Roman
- Font size: 12
- Software: MS-Word
- Line spacing: 1.5
- All figures and tables must be clear, properly labeled, and appropriately referenced in the text.
- Authors should include 4-6 keywords that represent the core topics of their research.
- Submissions must be original, not published or under review elsewhere.
- A consistent referencing style, specifically APA, must be adhered to as per the conference guidelines.
- Papers must pass plagiarism checks with a similarity index of up to 10%. A plagiarism report must be submitted along with the full paper.
- Ensure the paper is submitted by the specified deadline.
- Authors must adhere to the conference's presentation guidelines, including time limits and the required format.

## IMPORTANT DATES

Last date of Submission of Abstract	February 10, 2025
Notification of Acceptance of Abstract	February 15, 2025
Last date of Full paper Submission	February 25, 2025
Last date of Registration	February 25, 2025
Date of Conference	March 20-21, 2025

Submit your abstract / full paper  
E-mail : [stage2025.doc@gmail.com](mailto:stage2025.doc@gmail.com)

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REGISTRATION HERE



### Registration Details

Students	:	₹ 750/-
Research Scholars	:	₹ 2000/-
Academicians/ Industry Participants	:	₹ 3000/-
Foreign Delegates( All Categories)	:	50 USD

### Bank Details

Bank : Punjab National Bank  
Branch : Guru Jambheshwar University of Science  
and Technology, Hisar  
Account No. : 4674000100055431  
IFSC : PUNB0467400

### SCAN & PAY



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### HOW TO REACH THE UNIVERSITY CAMPUS

<https://maps.app.goo.gl/iZpXAHiRm5moht6n7>

### For any inquiry

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